

# Better Hardscapes Lasting Designs



## IPC Decorative Asphalt No Ordinary Paving Solution

Traditional asphalt is popular for its practicality, efficiency and low cost. But people often find it boring and unattractive. IPC is changing that ...

We have created a complete line of decorative paving products with all the benefits of ordinary asphalt — it's durable, forgiving, easy-to-install, cost-effective and safe. But it has the design potential of more expensive materials such as stone and brick.

Whatever your project — pathways for a park or civic space, a decorative plaza or a unique motif for a memorial or cultural landmark — our design-savvy products provide everything you need to make a memorable visual statement, even with limited resources. With IPC you can do more with less and make a positive and lasting impression.

  
StreetPrint®



  
DuraTherm®



  
LogoTherm™



## Design and Function The Perfect Combination

We can transform most asphalt surfaces into unique and attractive designs that enhance the overall image of your landscape project. IPC's StreetPrint, DuraTherm and LogoTherm technologies combine unprecedented design flexibility with cost-saving practicality. Our affordable and easy-to-install paving products free up valuable resources for high-profile design components such as sculpture and plants.



## Design Flexibility for Any Budget Make a Statement



What statement do you want to make in your landscape project? With the unlimited design flexibility of StreetPrint and DuraTherm, you can make it happen.

IPC provides everything you need to turn your ideas into your signature project. Our fluid technologies let you move beyond bricks and stones to any design you like.

Our products are affordable. With IPC you don't have to sacrifice design to budget. Discover what our products can mean for your next project.

## Better Products Better Solutions



### StreetPrint for Beautiful yet Practical Hardscapes

StreetPrint's unlimited design flexibility is ideal for creating unforgettable hardscapes that really work. Designers and landscape architects love it: now you can make your mark with safe, user-friendly pathways and surfaces that are cost-effective, quick to install and hold up to extreme weather and use.

### With StreetPrint you can:

- create attractive one-of-a-kind sidewalks, plazas, play areas and more
- create custom pathways and motifs right up to public buildings and facilities
- make a lasting impression with unique designs for landmarks, memorials and other public spaces
- enhance public awareness of an organization's or community's brand
- safely channel pedestrian traffic with raised or level medians.

**It's attractive, efficient and affordable.**



StreetPrint playground



StreetPrint plaza



## DuraTherm for High-Traffic Areas

DuraTherm is ideal for areas with high pedestrian or vehicular use that require unprecedented durability under adverse conditions. Other decorative options such as brick or stone will shift and buckle over time. DuraTherm holds its own.

### With DuraTherm you can:

- create attractive pedestrian crosswalks and intersections
- customize walkways, crosswalks and intersections to complement your overall design
- provide safer walkways with reflective, slip-free pathways.

## LogoTherm for High-Precision Graphics

LogoTherm is ideal for high-resolution signage. Your designs will retain their colors, images and overall aesthetic appeal under all climactic conditions — from hot, sunny summers to cold, wet or icy winters. LogoTherm survives exposure to de-icing salts, and it offers great visibility even in low-light conditions.

### With LogoTherm you can:

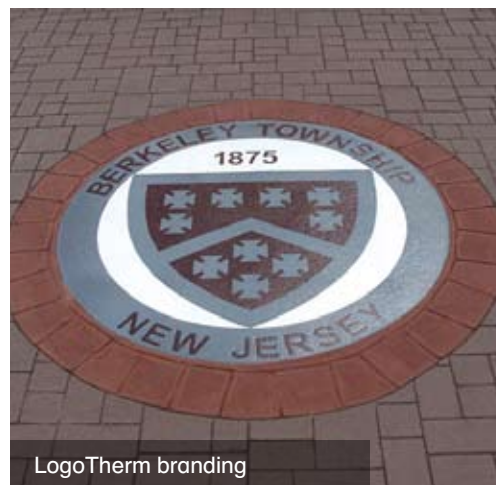
- incorporate detailed and elegant high-resolution horizontal graphics into your design plans
- ensure signage is visible and vibrant
- protect and ensure a long-lasting and true representation of signage and logos with our fade-resistant colors.



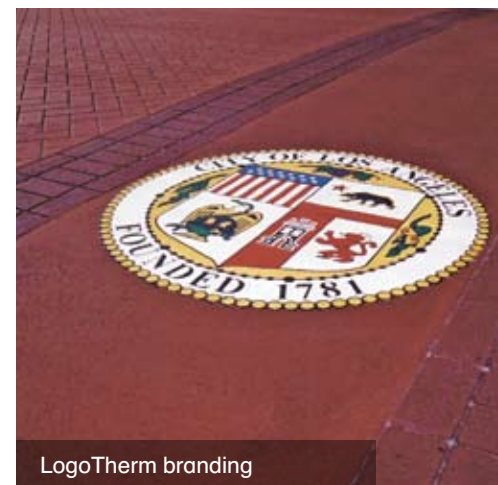
DuraTherm crosswalk



DuraTherm intersection



LogoTherm branding



LogoTherm branding

## The Asphalt Advantage

### Save from Start to Finish

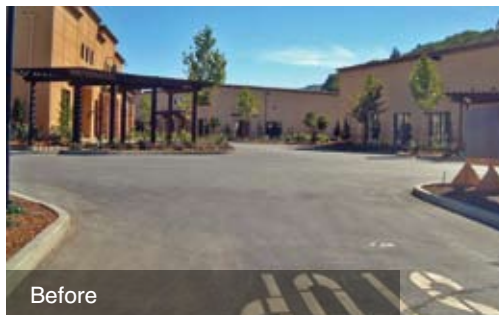


San Diego State University, CA

Enjoy significant savings and more design freedom when you choose asphalt as a single pavement substrate for your landscape projects.

With StreetPrint, DuraTherm and LogoTherm you won't need more expensive materials such as concrete, brick or stone to realize your design potential. Fast installation delivers more savings as well as flexibility to work with demanding construction schedules.

Better yet, your projects will continue to impress and deliver savings season after season. Unlike other popular paving materials, asphalt is very forgiving. It expands and contracts with changes in the temperature, making it resistant to the ravages of extreme weather and time. IPC surfaces stay attractive and safe longer.



Before



After

## What Is StreetPrint?



StreetPrint traffic circle

StreetPrint is a patented, proprietary technology and application process that produces realistic-looking brick, slate, stone and other design effects directly onto an asphalt base.

StreetPrint is superior to the alternatives for design flexibility — and it costs significantly less. It provides attractive and practical solutions for all of your hardscape requirements.

StreetPrint combines the flexibility and strength of asphalt with leading-edge coating technologies. The result? A cost-effective, durable surface with easy maintenance. From unique heating equipment to specialized coatings, our components are designed to work together to provide a superior surfacing solution.



## How Do We Install StreetPrint?

1. Heat asphalt using gentle reciprocating heat.
2. Imprint and remove pattern templates.
3. Apply genuine StreetBond high-performance coating.

## StreetPrint Saves the Design Toledo, Ohio



### Problem

The east side of the waterfront along the Maumee River was a hub of commerce in Toledo's early days, but as the city grew, businesses relocated, leaving behind an industrial wasteland. Spurred on by new interest in the area, the city decided it was time to revitalize this piece of Toledo's history.

The focal point of the design was a brick walkway where people could enjoy the waterfront. The design team was frustrated and disappointed when they learned there wasn't enough money to realize their plan. Only a small portion of the walkway could be brick; the rest would have to be plain black asphalt, an unacceptable compromise. The challenge was how to stay within budget without sacrificing design. After extensive research, the chief landscape architect suggested StreetPrint ...

### IPC's Solution

StreetPrint was the perfect solution. The project team chose the slate-colored Eurofan pattern to integrate into the overall design plans. Eurofan is a challenging pattern to lay out, but this wasn't a problem. Our Accredited Applicator took the extra time and effort to ensure the imprint was perfect.



## From City Dump to Dockside Park Carteret, New Jersey



### Problem

The community of Carteret, New Jersey wanted to renew the dock area at the Arthur Hill waterway, which leads into the Atlantic Ocean. Once a dumping ground for city waste, the site was long overdue for a makeover.

The project included the creation of a park with docks for fishing and launching boats. The design called for 24,000 square feet of paved surfaces: a walkway 1,800 feet long and 10 feet wide, and a 6,000 square foot dock. The challenge was this: how to convert a former dump into a space the whole community would enjoy?

### IPC's Solution

StreetPrint was the logical choice. The project team chose brick-colored Frisco Cobble for the main pattern with Stacked Brick for the borders. They used the British Cobble pattern for the dock area. Our Accredited Applicator completed the installation in a little over four weeks with minimal disruption and significant savings. The mayor of Carteret was so impressed with StreetPrint he budgeted to install another 25,000 square feet of walkways.



## What Is DuraTherm?



DuraTherm core sample

DuraTherm is a decorative asphalt surfacing system designed specifically for high-traffic applications. DuraTherm's uniquely formulated thermoplastic material is inlaid into imprinted asphalt.

Installing the thermoplastic flush with the asphalt makes it extremely resistant to wear caused by traffic and snowplows. DuraTherm's tremendous durability ensures your projects will maintain their bold design for many years. Fast installation means minimal disruption.

Since DuraTherm's market introduction in 2002, we have installed it in hundreds of communities across North America. Our work has attracted designers and landscape architects who appreciate the solutions that DuraTherm brings to their concerns about design flexibility and durability, pedestrian safety and carefree maintenance.

## How Do We Install DuraTherm?

1. Heat asphalt using gentle reciprocating heat.
2. Imprint and remove pattern templates.
3. Insert high-performance thermoplastic.
4. Melt and permanently fuse thermoplastic to asphalt surface.



## Form Meets Function: Crosswalk at Stanley Park Vancouver, British Columbia



### Problem

Stanley Park, named after Lord Stanley (founder of the hockey world's famous Stanley Cup), consists of 1,000 acres of parkland situated in densely populated downtown Vancouver. It includes several scenic drives as well as an aquarium, restaurants, marinas, pools and tennis courts. Consequently, the park gets many different kinds of traffic: cars, inline skaters, cyclists, joggers, walkers, children in strollers, people in wheelchairs and dogs.

The city decided to improve the busy crosswalk that leads from the popular rose garden to the Stanley Park Pavilion. The design challenge was to safely direct people and traffic with calming devices that would be compatible with the stunning natural beauty of the park. The project team chose IPC.

### IPC's Solution

We used DuraTherm for its design potential and outstanding performance record in high-traffic areas. The crosswalk's circular design complements the park's natural beauty, suggesting the rose garden to which it leads. This project shows that design and function can work together.

## About Integrated Paving Concepts

Integrated Paving Concepts (IPC) is fast becoming the recognized world leader in decorative asphalt solutions. For clients worldwide, our proprietary products — StreetPrint, DuraTherm, Ride-A-Way and LogoTherm — provide superior economic and performance benefits.

Since IPC's incorporation in 1992, we have installed more than 70 million square feet of StreetPrint. With the annual installation rate of decorative horizontal surfaces at over one billion square feet in North America alone, the potential for our products is immense.

The end-users of the IPC family of products include some of the world's largest cities, a wide range of municipalities, commercial developers and homeowners. IPC provides superior durability and long-term savings over traditional options, with unsurpassed choice in designs and colors.

## Distribution Network

IPC products are installed by our network of Licensed Applicators in more than 40 countries worldwide. We grant our Accredited Applicator designation to those who participate in advanced training and continually meet high-quality standards. We recommend Accredited Applicators for government and commercial projects.



## Research and Development

At IPC we have four pillars of product excellence that work together to create a unique and powerful product development capability:

- a highly disciplined, three-stage testing methodology
- more than 10 years of direct experience in the field
- the expertise of our worldwide Licensed Applicator network
- strong research partnerships with the world's leading suppliers of coatings, polymers and thermoplastics.

## Engineering Services Center

Our Engineering Services Center provides technical sales support, including product specifications, sample drawings and design recommendations, to project managers and our Licensed Applicator network.

Our highly skilled staff is ready to help with specifications and support to ensure you get the performance, savings and look you want on your next project. For information call 1 (800) 688 5652.



The IPC J-Tester



Engineering Services Center